



“For me, designing, drawing & teaching have been lifelong passions”

Ihsan Hammouri was born in ZERQA, JORDAN, in 1973. Ihsan began learning calligraphy and painting when he was a child. His zeal for art grew into a way of life and he went on to earn BFA and MFA degrees in graphic design.

In 2003, Ihsan came to the United States to pursue his Master of fine art degree (MFA) at the Academy of Art University in San Francisco. He began his work in San Francisco by contributing Arabic calligraphy to the first Arabic mural project in the city.

During this time, he worked with well known typographers and graphic designers such as Huda Smitshui-jzen Abi-Farès, Janna Anderson, April Greiman and Michael Sainato. He also led workshops on typography for many institutes and universities such as San Francisco University High School. In 2006 he designed Insan font family\* and its part of Linotype's library ([www.linotype.com](http://www.linotype.com)).

In 2006, he established "Ihsan Type Foundry" ([www.ihsandesign.com](http://www.ihsandesign.com)). Currently and in addition to being the founder and the creative director of the well known advertising agency "Elevate creative" he is an Associate professor at the graphic design and multimedia dept. / the University of Jordan.

## Work Experience

- ∖ Freelance graphic designer (website design, ads and printing materials), 1994.
- ∖ Web and animation designer, 1998.
- ∖ Arabic and English calligrapher/typographer.
- ∖ Graphic design instructor in different private institutions in Jordan, 1998-2001.
- ∖ Instructor ( graphic design and advertising ) in many institutes, Jordan 1998-2001.
- ∖ Graphic design and design methodology Instructor / Yarmouk university, Jordan 2011-2006.
- ∖ Instructor at the Graphic design and Multimedia dept. / University of Jordan 2011 -Present.

## Education

- ∖ BFA in graphic design major from Yarmouk University in Jordan, summer, 2001.
- ∖ MFA of graphic design at the Academy of Art University, San Francisco, fall 2005.

## Activities and Exhibits

- ∖ Yarmouk University annual exhibition for graphic design, Jordan 2001.
- ∖ Royal Culture Exhibition, Amman 2001.
- ∖ Awarded full scholarship from Yarmouk University to complete the MFA in graphic design, Jordan 2002.
- ∖ Spring show exhibition at the AAU, San Francisco 2004.
- ∖ Summer show exhibition at the AAU, San Francisco 2005
- ∖ Graphic design Instructor, San Francisco University High School, San Francisco 2005.
- ∖ Graphic design Instructor, at the Arab Cultural & Community Center, San Francisco 2005.
- ∖ Established Ihsan Type Foundry for type design and advance research about typography, 2006. Graphic design
- ∖ Instructor, Yarmouk University, Jordan 2006.
- ∖ Instructor, Graphic design and Multimedia dept. / University of Jordan 2011.

## International experience

- ∖ Established Ihsan Type Foundry for type design and advance research about typography ([www.ihsandesign.com](http://www.ihsandesign.com)), 2006.
- ∖ Work shop participation about "HOW TO CREATE POWERFUL IDEAS", with April Greiman San Francisco, 2003.
- ∖ Speaker @ Kitabat conference (Title: developing a multi-lingual type design) , American university in Dubai, Dubai 2006.
- ∖ Created the Arabic calligraphy for the first mural about the Arabic culture in San Francisco, 2003.
- ∖ Designed a multi-lingual type design (Insan fonts family\*) and its part of Linotype's library ([www.linotype.com](http://www.linotype.com)).
- ∖ Ihsan's design works were cited and reviewed by: [Magazines] BIDOUN magazine /New York, TYPO magazine /Praha Czech, AARP magazine /New York. [Newspaper] THE JORDAN TIMES news paper/Jordan. [Websites] [www.typophile.com](http://www.typophile.com), [www.atypi.org](http://www.atypi.org), [www.vcdc.gr](http://www.vcdc.gr), [www.360east.com](http://www.360east.com).

## Personal Interests

- ∖ Painter: oil, water color, gouache.
- ∖ Illustrator artist.
- ∖ Good skills of photography.
- ∖ Good experiences of using most of the graphic design software such as: Adobe Photoshop, Illustrator, Indesign, Flash and Adobe Premiere.